

Population Summary	
2000 Total Population	82,161
2010 Total Population	92,009
2017 Total Population	94,760
2017 Group Quarters	4,008
2022 Total Population	96,121
2017-2022 Annual Rate	0.29%
2017 Total Daytime Population	91,521
Workers	36,946
Residents	54,575
Household Summary	
2000 Households	30,264
2000 Average Household Size	2.65
2010 Households	33,640
2010 Average Household Size	2.63
2017 Households	34,446
2017 Average Household Size	2.63
2022 Households	34,918
2022 Average Household Size	2.64
2017-2022 Annual Rate	0.27%
2010 Families	23,845
2010 Average Family Size	3.13
2017 Families	24,181
2017 Average Family Size	3.16
2022 Families	24,396
2022 Average Family Size	3.17
2017-2022 Annual Rate	0.18%
Housing Unit Summary	
2000 Housing Units	35,582
Owner Occupied Housing Units	64.3%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	14.9%
2010 Housing Units	39,671
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	15.2%
2017 Housing Units	40,915
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	15.8%
2022 Housing Units	42,071
Owner Occupied Housing Units	54.8%
Renter Occupied Housing Units	28.2%
Vacant Housing Units	17.0%
Median Household Income	
2017	\$35,900
2022	\$38,576
Median Home Value	
2017	\$83,580
2022	\$94,464
Per Capita Income	
2017	\$18,545
2022	\$20,987
Median Age	
2010	36.0
2017	37.3
2022	38.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2017 Households by Income

Household Income Base	34,446
<\$15,000	20.8%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	1.9%
\$200,000+	1.6%
Average Household Income	\$49,872

2022 Households by Income

Household Income Base	34,918
<\$15,000	19.7%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	2.5%
\$200,000+	2.1%
Average Household Income	\$56,641

2017 Owner Occupied Housing Units by Value

Total	22,798
<\$50,000	29.9%
\$50,000 - \$99,999	29.9%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	12.6%
\$200,000 - \$249,999	4.1%
\$250,000 - \$299,999	2.9%
\$300,000 - \$399,999	2.5%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.6%
Average Home Value	\$115,099

2022 Owner Occupied Housing Units by Value

Total	23,037
<\$50,000	25.5%
\$50,000 - \$99,999	27.5%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	14.4%
\$200,000 - \$249,999	5.2%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	4.0%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.7%
Average Home Value	\$132,644

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	92,007
0 - 4	7.4%
5 - 9	7.2%
10 - 14	7.4%
15 - 24	13.6%
25 - 34	13.1%
35 - 44	13.4%
45 - 54	13.7%
55 - 64	11.9%
65 - 74	7.4%
75 - 84	3.6%
85 +	1.3%
18 +	73.8%
2017 Population by Age	
Total	94,761
0 - 4	6.9%
5 - 9	7.0%
10 - 14	6.7%
15 - 24	12.7%
25 - 34	13.7%
35 - 44	12.9%
45 - 54	12.9%
55 - 64	12.5%
65 - 74	9.3%
75 - 84	4.0%
85 +	1.4%
18 +	75.7%
2022 Population by Age	
Total	96,122
0 - 4	6.5%
5 - 9	6.7%
10 - 14	7.1%
15 - 24	12.4%
25 - 34	12.4%
35 - 44	12.8%
45 - 54	12.5%
55 - 64	12.7%
65 - 74	10.3%
75 - 84	5.1%
85 +	1.4%
18 +	75.7%
2010 Population by Sex	
Males	46,233
Females	45,776
2017 Population by Sex	
Males	48,070
Females	46,690
2022 Population by Sex	
Males	48,977
Females	47,144

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity	
Total	92,009
White Alone	68.5%
Black Alone	22.5%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.9%
Two or More Races	1.3%
Hispanic Origin	10.7%
Diversity Index	58.0
2017 Population by Race/Ethnicity	
Total	94,760
White Alone	65.8%
Black Alone	23.6%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.8%
Two or More Races	1.6%
Hispanic Origin	12.1%
Diversity Index	61.5
2022 Population by Race/Ethnicity	
Total	96,121
White Alone	63.9%
Black Alone	24.1%
American Indian Alone	0.4%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.7%
Two or More Races	2.0%
Hispanic Origin	13.5%
Diversity Index	64.2
2010 Population by Relationship and Household Type	
Total	92,009
In Households	96.1%
In Family Households	83.5%
Householder	25.9%
Spouse	18.1%
Child	33.0%
Other relative	4.2%
Nonrelative	2.3%
In Nonfamily Households	12.6%
In Group Quarters	3.9%
Institutionalized Population	3.5%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2017 Population 25+ by Educational Attainment	
Total	63,160
Less than 9th Grade	7.0%
9th - 12th Grade, No Diploma	14.6%
High School Graduate	32.7%
GED/Alternative Credential	8.1%
Some College, No Degree	16.4%
Associate Degree	7.7%
Bachelor's Degree	8.3%
Graduate/Professional Degree	5.2%
2017 Population 15+ by Marital Status	
Total	75,213
Never Married	33.4%
Married	48.0%
Widowed	6.7%
Divorced	11.9%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	95.3%
Civilian Unemployed (Unemployment Rate)	4.7%
2017 Employed Population 16+ by Industry	
Total	38,401
Agriculture/Mining	7.1%
Construction	6.9%
Manufacturing	18.4%
Wholesale Trade	3.0%
Retail Trade	11.0%
Transportation/Utilities	6.6%
Information	0.7%
Finance/Insurance/Real Estate	3.5%
Services	37.0%
Public Administration	5.7%
2017 Employed Population 16+ by Occupation	
Total	38,401
White Collar	47.0%
Management/Business/Financial	9.4%
Professional	16.4%
Sales	9.4%
Administrative Support	11.8%
Services	15.3%
Blue Collar	37.7%
Farming/Forestry/Fishing	4.6%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	4.5%
Production	13.0%
Transportation/Material Moving	9.5%
2010 Population By Urban/ Rural Status	
Total Population	92,009
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	29.5%
Rural Population	70.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	33,640
Households with 1 Person	25.1%
Households with 2+ People	74.9%
Family Households	70.9%
Husband-wife Families	49.4%
With Related Children	22.5%
Other Family (No Spouse Present)	21.5%
Other Family with Male Householder	5.5%
With Related Children	3.2%
Other Family with Female Householder	16.0%
With Related Children	11.1%
Nonfamily Households	4.0%

All Households with Children 37.4%

Multigenerational Households	5.2%
Unmarried Partner Households	6.0%
Male-female	5.3%
Same-sex	0.7%

2010 Households by Size

Total	33,640
1 Person Household	25.1%
2 Person Household	31.7%
3 Person Household	17.6%
4 Person Household	14.1%
5 Person Household	7.2%
6 Person Household	2.7%
7 + Person Household	1.7%

2010 Households by Tenure and Mortgage Status

Total	33,640
Owner Occupied	69.9%
Owned with a Mortgage/Loan	35.6%
Owned Free and Clear	34.3%
Renter Occupied	30.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	39,671
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	29.7%
Rural Housing Units	70.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Rural Bypasses (10E)
2.	Southern Satellites (10A)
3.	Down the Road (10D)

2017 Consumer Spending

Apparel & Services: Total \$	\$45,466,365
Average Spent	\$1,319.93
Spending Potential Index	61
Education: Total \$	\$22,621,344
Average Spent	\$656.72
Spending Potential Index	45
Entertainment/Recreation: Total \$	\$70,814,246
Average Spent	\$2,055.80
Spending Potential Index	66
Food at Home: Total \$	\$119,456,607
Average Spent	\$3,467.94
Spending Potential Index	69
Food Away from Home: Total \$	\$72,943,227
Average Spent	\$2,117.61
Spending Potential Index	64
Health Care: Total \$	\$137,688,825
Average Spent	\$3,997.24
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$43,122,351
Average Spent	\$1,251.88
Spending Potential Index	64
Personal Care Products & Services: Total \$	\$16,803,589
Average Spent	\$487.82
Spending Potential Index	61
Shelter: Total \$	\$317,421,179
Average Spent	\$9,215.04
Spending Potential Index	57
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$53,339,643
Average Spent	\$1,548.50
Spending Potential Index	66
Travel: Total \$	\$39,184,797
Average Spent	\$1,137.57
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$25,284,556
Average Spent	\$734.03
Spending Potential Index	68

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.